

Tourism Biblio and Topic Modeling

working

Chungil Chae

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A bibliometric analysis of tourists' experience and happiness in tourism (2000-2024)

Abstract

This study presents a bibliometric analysis of research on tourists' experiences and happiness in tourism from 1992 to 2025. Using co-citation analysis, keyword co-occurrence, and thematic mapping, this study identifies key research themes, influential works, and emerging trends. The findings reveal four major thematic clusters: Health, Satisfaction, Perceptions, and Quality of Life, with satisfaction playing a central role in linking various subfields of tourism research. The analysis highlights a growing emphasis on well-being, digital tourism, and sustainability, along with increasing interdisciplinary and international collaborations. Future research should explore cultural variations in happiness, the influence of travel on mental resilience, and the role of digital innovations in shaping tourism experiences. This study provides a comprehensive mapping of the intellectual landscape of tourism and well-being, offering valuable insights for researchers, policymakers, and industry practitioners.

Planning

Schedule

- 2025/03/01 Submit

Progress

- Submitted

Authorship and Authors

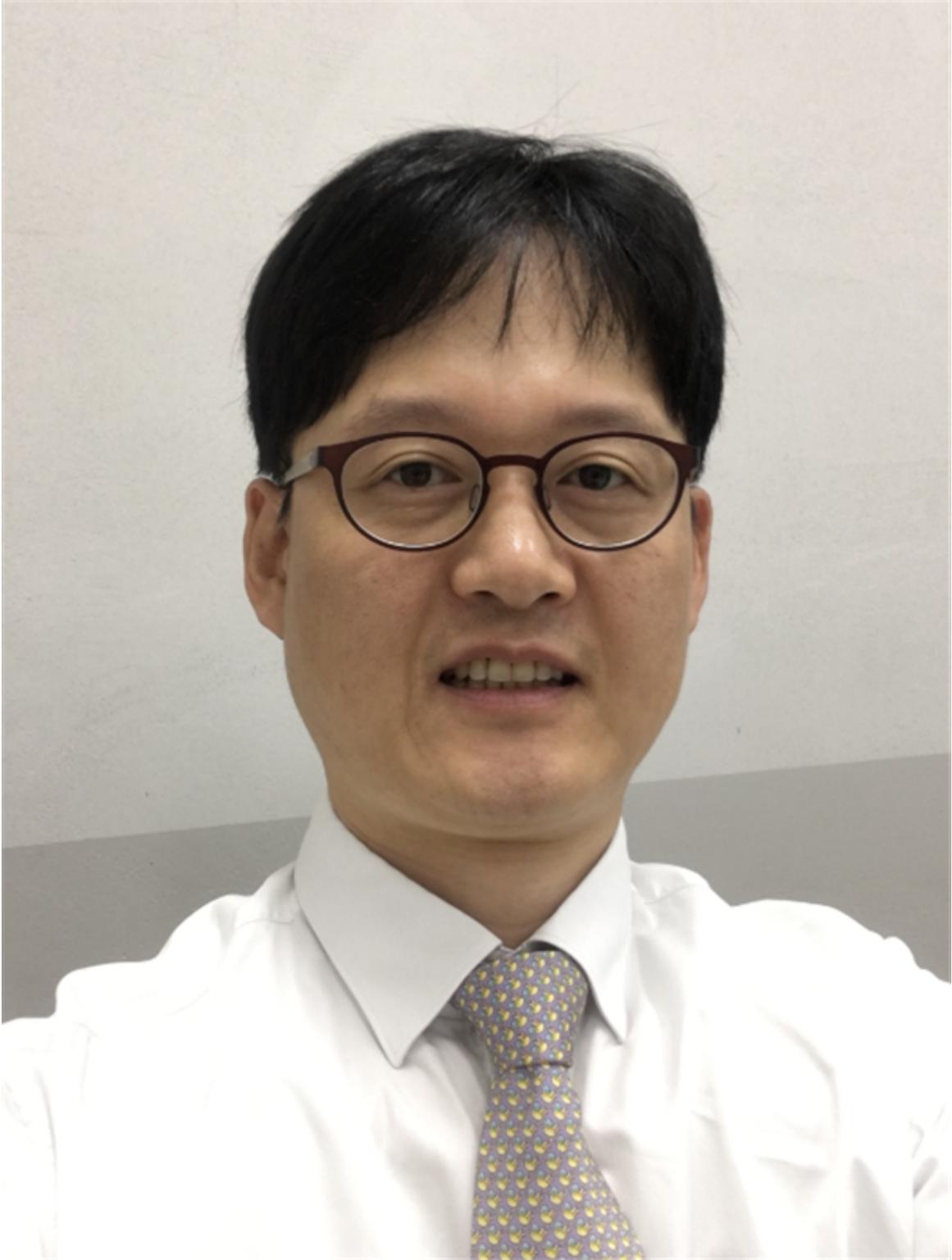
Author Contribution

- Supervision: Jangwook Kwon
- Project administration:
 - Jangwook Kwon
- Conceptualization:
 - Jangwook Kwon
- Data accusation:
- Chungil (Chad) Chae
- Data curation:
- Chungil (Chad) Chae
- Formal analysis:
- Chungil (Chad) Chae
- Investigation:
 - Jangwook Kwon, Chungil (Chad) Chae
- Methodology:
 - Chungil (Chad) Chae
- Resources:
 - Jangwook Kwon, Chungil (Chad) Chae
- Validation:
 - Jangwook Kwon, Chungil (Chad) Chae
- Visualization:
 - Jangwook Kwon, Chungil (Chad) Chae
- Writing -- original draft:
 - Jangwook Kwon, Chungil (Chad) Chae
- Writing -- review & editing:
 - Jangwook Kwon, Chungil (Chad) Chae

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Jangwook Kwon is a distinguished academic and professional in the field of tourism, with expertise spanning tourism studies, brand marketing, and MICE (Meetings, Incentives, Conferences, and Exhibitions). He holds a Ph.D. in Tourism from Hanyang University, an MBA from Keio University, and a degree in Public Administration from Hankuk University of Foreign Studies. Dr. Kwon has a diverse and impactful career, having previously worked at the Korea Tourism Organization in various roles, including in the Brand Marketing Team, Tokyo Office, and Human Resources Development Team. He is currently serving as a board member of the MICE Tourism Association, a consultant for the Korea Tourism Organization's Tourism Plus TIPS program, and holds several advisory roles in local tourism organizations, including the Busan Metropolitan City Tourism Development Committee and the Ulsan Tourism Foundation. His research interests focus on areas such as the impacts of tourism on local economies, the role of technology in tourism, and consumer behavior within the tourism industry. Dr. Kwon has published numerous articles in reputable journals and has contributed to various research projects aimed at advancing tourism policy and strategy. He has also been recognized with several prestigious awards, including the Minister of Culture, Sports and Tourism Citation and Best Paper awards. In addition to his academic and professional roles, Dr. Kwon is a published author, having written books such as *The Hidden Secrets of Travel: Serendipity and Uncertainty* and *Practical Strategies for Using Tourism Data*, both of which have been widely recognized in the tourism community.

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Chungil Chae (Chad), Ph.D., is an Assistant Professor in Business Analytics at Wenzhou-Kean University, specializing in data analytics, human resource development, and knowledge-sharing in multinational organizations. With a Ph.D. from Pennsylvania State University, his research

integrates business intelligence, workforce education, and computational social science. Dr. Chae has an extensive publication record in top-tier journals and has received multiple academic awards, including the Outstanding Paper in the Emerald Literati Awards. He has held positions as a post-doctoral scholar at Penn State and has contributed to various funded research projects in cognitive science and business analytics. His expertise extends to teaching business analytics, data mining, and management courses while actively engaging in curriculum development and academic service.

Acknowledgement

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Declaration

IRB

- Data collected from public database and not involved with any critical human subject, therefore, not a subject of IRB review.

Conflict of Interest

- No conflicts of interests to disclose.

Funding

- No Specific funding was received for this research.

AI

- Generative AI has used for proof reading and revision stage for enhancing quality and clarity of language.

Research Logs

Research Log

XXXX-XX-XX

- entry.

Meeting Log

XXXX-XX-XX

10:00-10:30: Kick-off meeting

Analysis Version

Version 0.0.1

- Starting draft

Draft Version

Ver 0.0.1

- Starting draft

Research Note

Ideas and Thoughts

Research Q & A

Procedures

Theoretical Framework

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Literature Review

Searching and Inclusion & Exclusion

Round 1

Search keywords and category

keywords combination

Round 2

Search keywords and category

keywords combination

Round 3

Search keywords and category

keywords combination

PRISMA

Reference List

Category, Classification and Decision Note for Selected Literature in Rounds

Round 1

Round 2

Round 3

Additional (during and after writing)

Reserach Problems

Key References

Quotes and Paraphrases

Products

References

Chae, C. (2024). Introduction to chad (chungil) chae. <https://chadchae.github.io>